

# Gigi Moore

Illustrator | Graphic Artist | Responsive Web Designer | 757-412-961 | [gigimoore@mogigi.com](mailto:gigimoore@mogigi.com) | [mogigi.com](http://mogigi.com)

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Enthusiastic Illustrator with 10+ years experience and Responsive Web Designer with 5 years experience. Seeking to broaden my creative skills through illustration and design. As well as, enhancing my design excellence in both UI/UX and coding. Coded 2 - 4 responsive websites per month for DX1 with 99% client satisfaction and helped to raise UI scores by 35%. In addition, utilized illustrative and graphic artist skills to complete print and web-based projects at Eternal Works.

## EXPERIENCE

### **Graphic Artist**

#### ***Eternal Works | 2017***

- Cultivating on-trend UI/UX designs for client projects across the country.
- Helping to bring a high-level of standard that translates into generating leads for the clients business.
- Collaborated on web design projects working from wireframes to fully UI/UX mocks for client websites.
- Created graphic layout for annual report for SEVHS, Website UI/UX Redesign for SSVA, and postcard designs for BLMC which all won a 2017 Health & Wellness Design Award.

### **Responsive Web Designer**

#### ***DX1 | 2014***

- Creating and implementing high standard design layouts for website mocks for the powersports industry across the country.
- Developing websites that are clean coded, user-friendly, and responsive.
- Maintaining high-quality through intensive QA processes with Cross-Browser and Mobile Device Testing.
- Utilizing SEO Best Practices to help dealer websites to achieve high ranking in search engines.
- Developing graphics (logos, banners, etc.) specific to a dealer's company branding needs.
- Designing website mocks encompassing best design practices that are used to develop customizable gallery web based templates.
- Editing and carrying over existing web content into CMS.
- Meeting 45-day and exceeding turnaround goals for site completion.

### **Web Design & Illustrator Intern**

#### ***Eternal Works | 2013 - 2014***

- Code Eternal Work's temporary website.
- Conducted research on tutorials for coding from PSD to HTML5/CSS3.
- Worked with wireframes and Bootstrap3 on Eternal Works' 64 website.
- Worked on the development stages for client website, utilizing word mapping, wireframes and Site UI.

### **Freelance**

#### ***MoGigi (formerly GigiStudio) | 2005***

- Created Illustrations, with 99% client satisfaction.
- Designed corporate logos and constructed websites for small businesses.
- Illustrated Hear My Prayer, a children's book authored by Lee Bennett Hopkins.

## EDUCATION

#### ***ECPI University | Graduated 2014***

- B.S. in Computer and Information Science w/ Concentration in Web Development

- 3.82 GPA

**Art Institute Online of Pittsburgh** | Graduated 2007

- Web Design Diploma
- Dean's List

**Moore College of Art & Design** | Graduated 2005

- B.F.A in Illustration
- Graduated Cum Laude
- Dean's List

**SKILLS**

***Techy Skills***

Photoshop CS  
Illustrator CS  
InDesign CS  
HTML5/CSS3

Salesforce  
JavaScript  
DNN9  
Visual Studio  
Less

Compilers  
Trello  
Active Collab  
Sublime Text

***Creative Skills***

Illustration  
Graphic Design  
Sketching  
Typography  
Communication

Creativity  
Collaboration  
Problem Solving  
Color Theory  
Taking Constructive Criticism

Research  
Customer Service  
Time Management